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Built For Success: The Story Of Coca-Cola



Synopsis

A very short history of the Coca-Cola Company. --This text refers to an alternate Paperback edition.

Book Information

Series: Built for Success

Paperback: 48 pages

Publisher: Creative Paperbacks (February 2, 2011)

Language: English

ISBN-10: 1897563000

ISBN-13: 978-1897563007

Product Dimensions: 7.8 x 0.2 x 11 inches

Shipping Weight: 6.4 ounces

Average Customer Review: 3.4 out of 5 stars 3 customer reviews

Best Sellers Rank: #5,500,971 in Books (See Top 100 in Books) #86 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising > Coca-Cola](#) #25444 in [Books > Teens > Education & Reference](#)

Customer Reviews

Business titles may not be the hottest on nonfiction shelves, but the attractive "Built for Success" series could change that.. The books, written in a lively style, yet with a minimum of fuss, pack in plenty of history and tend to focus on the individuals who grew the companies, adding a personal element to the narrative. --This text refers to an alternate Paperback edition.

Arrived late and bent. Expensive for a thin, juvenile book.

i loved it so informative ! i just wish it mentioned some more current things it only described the history. basically how it started. i mean i know it is called the story of coca cola but it should show what all of the hard work led to. Otherwise this was a fantastic book

A quick, yet comprehensive, look into the history and significance of coca cola in our society. This book, though written for elementary school children, is so focused and detailed that anyone who has ever drank Coke will appreciate the history behind this popular soft drink that has been such an important part of our lives. And also enjoy the illustrations. WOW!

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